



Official Drink OF AUSTIN

JOIN US FOR AUSTIN'S MOST SPIRITED COCKTAIL EVENT! May 10th • 6pm-10pm • Fairmont Hotel

Official Drink of Austin, presented by the Austin Food & Wine Alliance, brings together cocktail lovers and the city's best bartenders for Austin's popular annual cocktail competition. Typically a sold-out event, the competition attracts more than 600 attendees and the city's top chefs delivering dynamic bar foods to accompany the best of Austin's craft cocktails.

Mixer - \$250

- Non-alcoholic mixers & syrups
- Product will be offered to bar teams & spirits brands
- 2 tickets to Official Drink of Austin + After Party
- Logo displayed on event page and email blast

Neat - \$500

- 2 tickets to Official Drink of Austin + After Party
- 10x10 tasting booth (front & back table with linens)
- Logo displayed on event page, email blast & table signage

On The Rocks - \$1000

- 4 tickets to Official Drink of Austin + After Party
- 10x10 tasting booth (front & back table with linens)
- Logo displayed on event page, email blast & table signage

Shaken - \$2000 (Only 1 Available)

- Branded voting tokens
- 4 tickets to Official Drink of Austin + After Party
- 10x10 tasting booth (front & back table with linens)
- Logo displayed on event page, email blast & table signage

Punch - \$2000 (Only 1 Available)

- Official Entertainment Sponsor
- Branding of DJ booth
- 4 tickets to Official Drink of Austin + After Party
- 10x10 Tasting booth (front & back table with linens)
- Logo displayed on the event page, email blast & table signage

Splash - \$2000 (Only 1 Available)

- Official photo booth sponsor
- Branding at photo booth & logo included on photos
- 4 tickets to Official Drink of Austin + After Party
- 10x10 Tasting booth (front & back table with linens)
- Logo displayed on the event page, email blast & table signage

Nightcap - \$3000 (Only 1 Available)

- Official after party host
- Branded after party experience
- 4 tickets to Official Drink of Austin + After Party
- 10x10 Tasting booth (front & back table with linens)
- Logo displayed on the event page, email blast & table signage

Layered - \$5000

- Annual Austin Food & Wine Alliance Sponsor (see packet for details)
- Inclusion in Official Drink of Austin VIP experience for attendees
- 6 tickets to Official Drink of Austin + After Party
- Custom activation at Official Drink of Austin
- Logo displayed on event page, email blast & table signage

Sponsorship checks can also be sent to:

Austin Food & Wine Alliance
P.O. Box 164112
Austin, TX 78716

Questions? Please contact
info@austinfoodwinealliance.org

[Official Drink of Austin PR Recap](#)
[Austin Food & Wine Alliance Reach](#)
[Purchase Sponsorship Online](#)